Heart Failure Awareness Days 2024

Activities report post HFAD



Country: Lithuania

Name of reporters: prof. dr. Žaliaduonytė Diana



Programme and events (summary)



2024 APRIL 29 – MAY 5

NACIONALINIS TRANSPLANTACIJOS BIURAS PRIE SAM













Public Event/Open clinic



- In the center of **Kaunas** in front of a government building "**Heart Failure Clinic**" was opened.
- Kaunas citizen had opportunity to check-up blood pressure, lipid concentration in blood, new biomarker ST2, HF/CVD risk factors and to consult with cardiologist about HF symptoms, treatment and further investigation.
- Stalls and posters with flyers of Heart Failure, blood pressure, signs and symptoms of Heart failure monitoring were wildly spread.
- Schoolchildren drew a large poster to raise awareness about their heart and its health.
- Kaunas City mayor visited this public event.



Public Event/Open clinic







Public Event/Open clinic









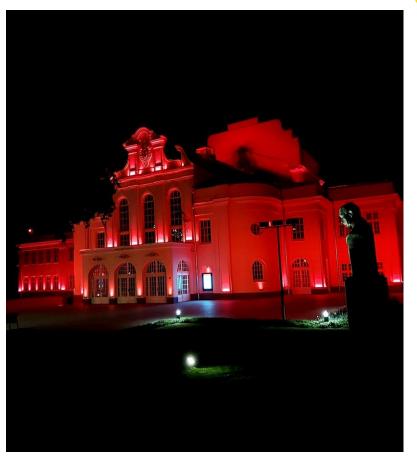






Patient Engagement

The Kaunas State Musical
 Theatre was lighted up in red to draw public attention to the issue of Heart failure.







Press coverage: Radio and TV



Lithuanian National Radio and Television

broadcasted and spread information about HF where **HF experts where** interviewed.







Press coverage: Online articles

 Information about Heart failure and Heart Failure events spread widely though media and social channels.









Širdies nepakankamumas - grėsminga liga: pasakė, nuo ko

priklauso susirgusiojo gyvenimo trukmė

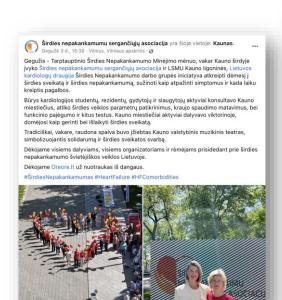




Press coverage: Social media



Information about **Heart failure** and **Heart Failure events** spread in social media:











"Lietuvos gydytojo žurnalas" is one of the most widely read Lithuanian medical journals. The month of June is entirely dedicated to **Heart Failure** topic and **cardiologists** will share and discuss about the most relevant information about **Heart Failure**.





Press coverage: podcasts



The latest **podcast** will be with endocrinology and cardiology experts who will talk about **Heart Failure diagnostic and treatment challenges.**



Trečioji LKD tinklalaidė

Šiuolaikinė Širdies nepakankamumo diagnostika ir gydymas: diagnostikos ir gydymo iššūkiai.

2024 05 30

Dalyviai:

LSMU MA Endokrinologijos klinika Dr. D. Šimonienė, Prof. Dž. Veličkienė LSMU MA Kardiologijos klinika Prof. G. Šakalytė, Prof. D. Žaliaduonytė



Moderuoja: doc.dr. E. Rumbinaitė

Kviečiame užduoti klausimus!



Printed material for patients

Several different information materials have been printed:

- Information posters for patients, hung in LSMUL Kaunas Clinics, LSMU Kaunas Hospital and in a public campaign. The posters contain essential information on heart failure, proper diet, the importance of taking medication and physical activity.
- Handouts leaflets were also distributed at LSMUL Kaunas Clinics, LSMU Kaunas Hospital and at the public campaign.



poster for patients











poster for patients



Education



 On 28th of May Conference was held in Kaunas Central Library with Lithuanian Heart Association where leading cardiologists spoken about news from 2024 Cardiology congresses about Heart Failure.

ICARe-HF program was presented.









